

Appreciation letter for matching gifts

Dear [donor's name],

Thank you so much for your generous donation and matching gift. We appreciate you considering us and going the extra mile to double your support.

Because of your outsized generosity, we can better achieve our mission of [your nonprofit's mission and goals].

We will update you about your gift's ongoing impact via email. However, if you'd like to stay actively involved with our work, we offer several ways you can participate:

Follow us on social media: [account link], [account link]

Sign up for our email newsletter here [add a link to the sign-up form]

Explore our volunteer opportunities here [add a link to your volunteer calendar]

If you have any questions or ideas for our organization, please feel free to contact our Donor Relationship Manager, [name], at [email address] or [phone number].

Thank you again—your kindness and support make our work possible.

Sincerely,

[Signature of a leader at your organization]

[Typed name]